

THE 90 DAY CHALLENGE:

Prepare to Buy Your First (or Next) Real Estate Deal in the Next 90 Days!

A Free Webinar from BiggerPockets.com



Hosted by Brandon Turner, co-host of the BiggerPockets Podcast!

Twitter: @BrandonAtBP Instagram: @BeardyBrandon

WELCOME!

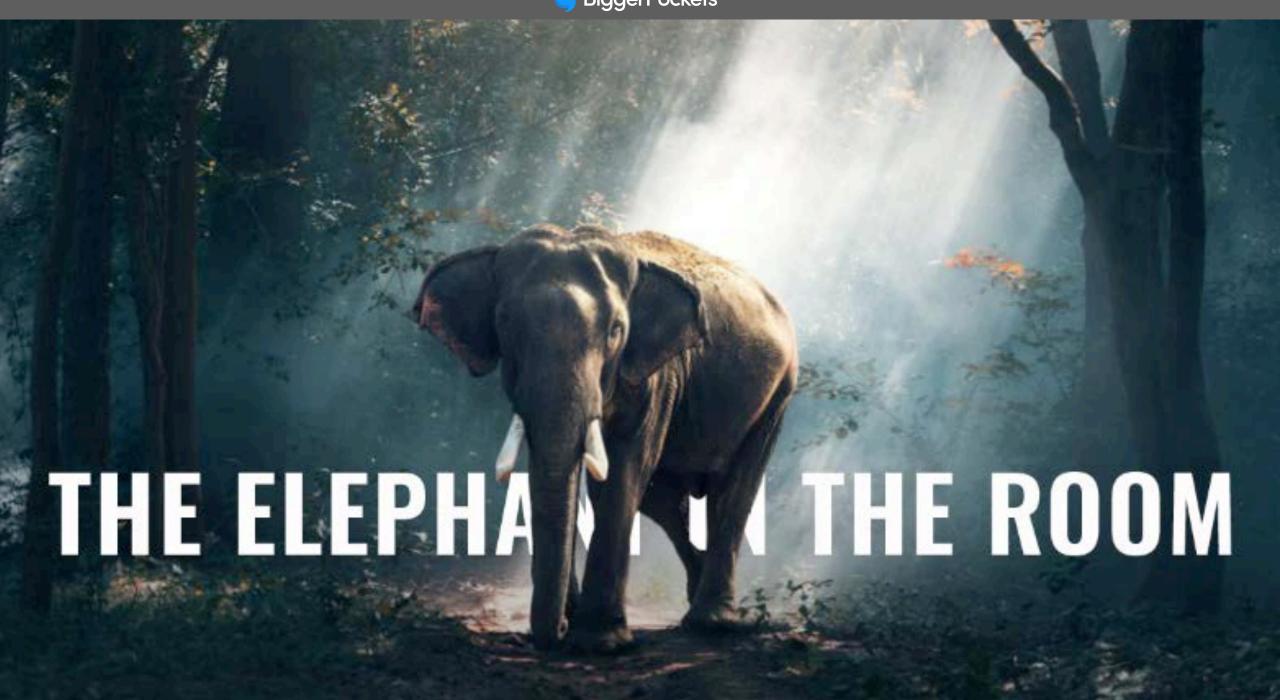


TODAY'S GOAL IS SIMPLE:

To help you build a step-by-step plan to buy your first (or next) property in the next 90 days.

No matter how much **experience**, **time**, or, **money** you currently have.





Can you still invest in real estate today?

- Lenders are holding back, waiting, but loans still are going through
- Getting to view properties is tough/impossible
- Tenants aren't moving
- Many people are getting laid off
- The stock market is incredibly volatile

BUT...

We are moving toward what may become the greatest chance to get great deals we've seen in over a decade.

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The BiggerPockets 90-Day Challenge™ is designed to prepare you for that moment.

IN THE NEXT 90 MINUTES...

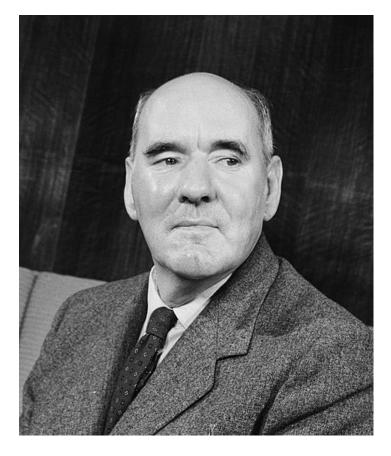
We're going to cover a LOT

- Door Prizes free gifts just for being here!
- Why 90 days?
- Learn how to build a real estate funnel that delivers leads on autopilot
- Discover how BiggerPockets can propel you to greater success, faster.
- Question & Answer

THE 90 DAY CHALLENGE

90 DAY GHALLENGE Why 90 Days?

LET ME INTRODUCE YOU TO MY FRIEND...



Cyril Northcote Parkinson (1909 – 1993)
"British naval historian and author"



Parkinson's law

From Wikipedia, the free encyclopedia

Not to be confused with Parkinson's law of triviality.

Parkinson's law is the adage that "work expands so as to fill the time available for its completion". It is also sometimes applied to the growth of the bureaucratic apparatus in an organization.

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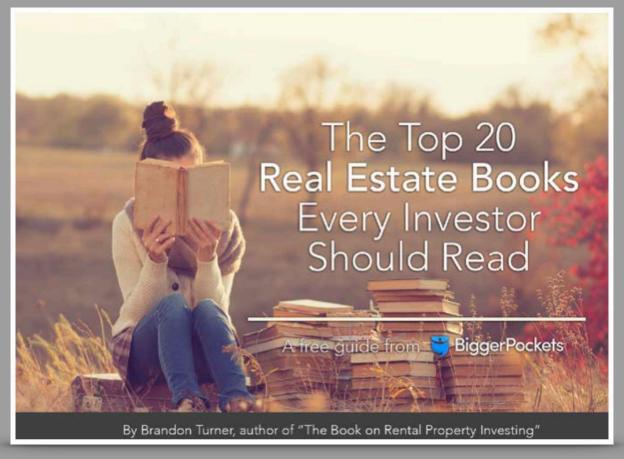
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Read

HOW LONG DOES IT REALLY TAKE TO PREPARE TO BUY A REAL ESTATE DFAL?

LET'S DOIT IN 90 DAYS

FREE GIFTS!



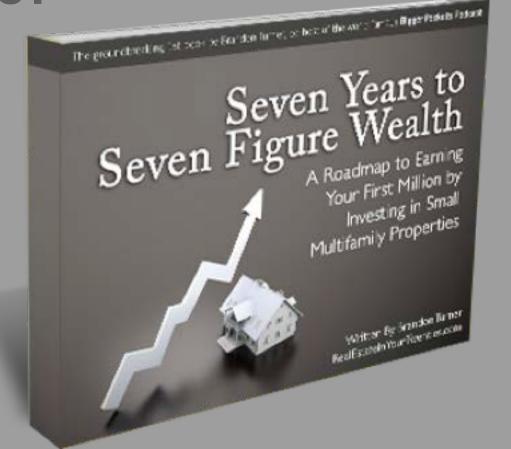
www.BiggerPockets.com/books

BUT FIRST-

FREE GIFTS!



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www.BiggerPockets.com/____

ABOUT US

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BIGGERPOCKETS

The real estate investing social network, marketplace, and information hub.

Blogs, forums, podcasts, webinars, webinar replays, analysis tools, networking, books, videos, and more all designed to help you use real estate investing to achieve your goals.

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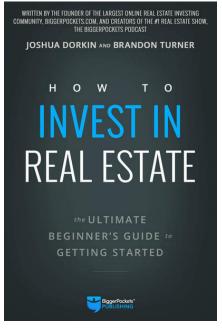


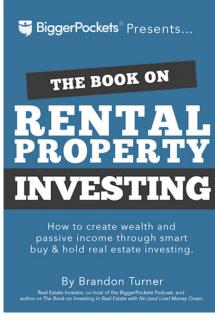
BRANDON TURNER

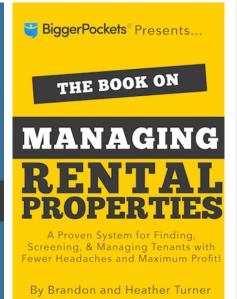
Real Estate Investor Maui, HI

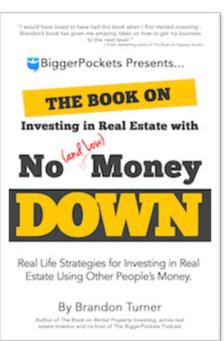
- Landlord & Flipper
- Co-host of the BiggerPockets Podcast
- Married to Heather, dad of Rosie and Wilder
- Author of... several books!
- Travel-addict

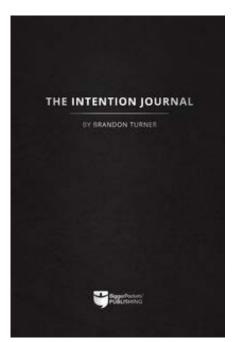












Started as the 2007 recession began.

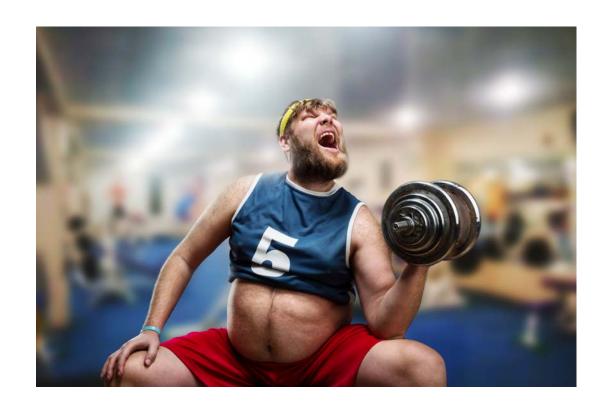
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- Lower-middle-class family

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- Started as the 2007 recession began.
- Lower-middle-class family
- Had no money and no experience
- Everyone told me I shouldn't get into real estate
- I made a LOT of mistakes, floundered around for years
- But then I discovered what I was doing wrong: I was approaching my real estate the same way most of us approach fitness.



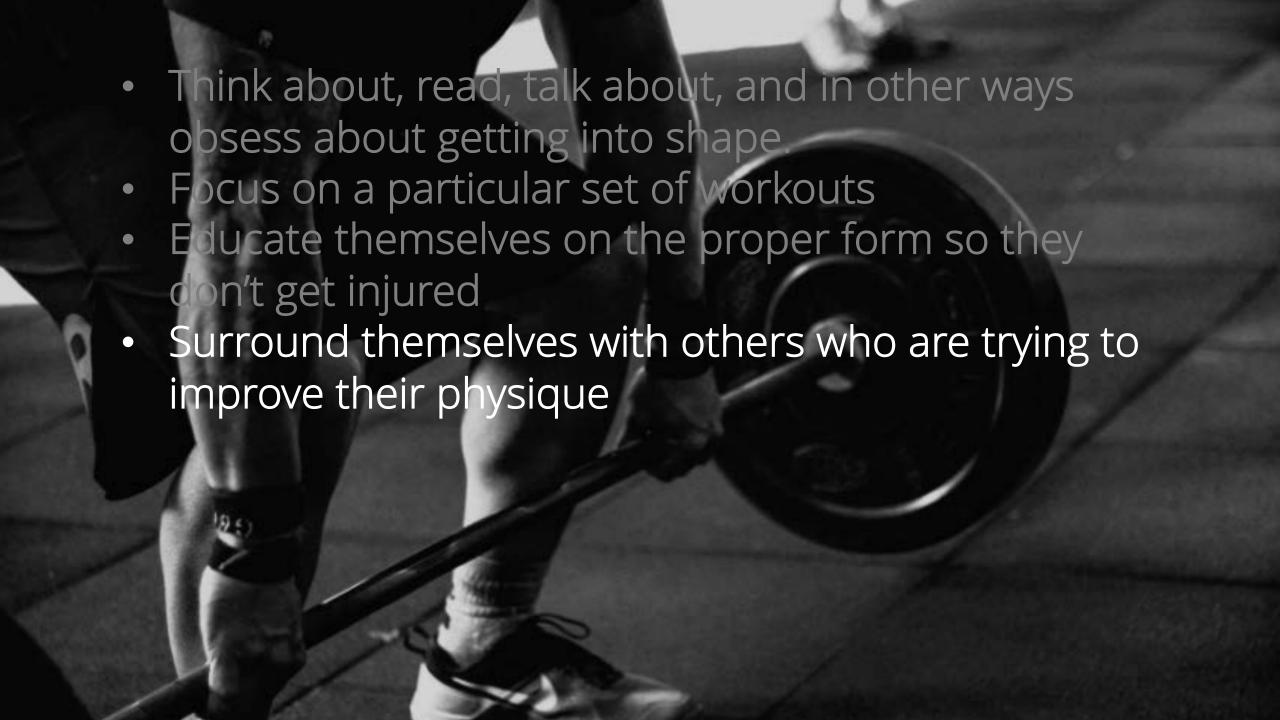












- Think about, read, talk about, and in other ways obsess about getting into shape.
- Focus on a particular set of workouts
- Educate themselves on the proper form so they don't get injured
- Surround themselves with others who are trying to improve their physique
- Don't fall for get-ripped quick schemes or programs, but do pay for equipment, tools, and gym memberships.

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- Don't fall for get-ripped quick schemes or programs, but do pay for equipment, tools, and gym memberships.
- Show up consistently despite not seeing immediate progress ("just keep pushing 'play' ")

















Real Estate Investor Mastery Journey BiggerPockets®





Real Estate Investor Mastery Journey





Why do you want to invest in real estate?

Real Estate Investor Mastery Journey





How will you invest in real estate?

Niches

- Single Family Homes
- Small Multifamily
- Large Multifamily
- Office Space
- Retail
- Mobile Homes
- Mobile Home Parks
- Raw Land

Strategies

Niches

- Single Family Homes
- Small Multifamily
- Large Multifamily
- Office Space
- Retail
- Mobile Homes
- Mobile Home Parks
- Raw Land

Strategies

- Buy and hold
- Fix-and-Flipping
- Wholesaling
- Development
- Turnkey
- BRRRR
- House Hacking
- Student Rentals
- Vacation Rentals

Pick one niche and one strategy To begin with;

you don't need to learn it all!

Real Estate Investor Mastery Journey





How will you find real estate deals?

How will you find real estate deals? (Simple)

- 1. Go to <u>www.Realtor.com</u> or <u>www.Zillow.com</u>
- 2. Sort by your criteria
- 3. Look for "hidden potential"

How will you find real estate deals? (Medium)

- 1. Get in your car and drive
- 2. Download the "Deal Machine" app
- 3. Find vacant or run-down properties and add them to the app
- 4. Mail letters or postcards to prospects
- 5. Repeat steps 1-4 indefinitely
- 6. Bonus: hire others to drive for you)

How will you find real estate deals? (Advanced)

- 1. Download a list of prospects from ListSource.com
- Mail letters or postcards to 1,000+ / month using a service like OpenLetterMarketing.com
- 3. Answer the phone (companies like CallPorter.com can answer for you)

GET LEADS HOWEVER YOU CAN

"BUT... HOW DO I GET THE LEADS TO ANALYZE?"



www.BiggerPockets.com/ProReplay





Real Estate Investor Mastery Journey

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"Every result that you desire is preceded by a process that is required to produce the result. When you define YOUR process and commit to it for an extended period of time, the results take care of themselves."

- Hal Elrod

L.A.P.S. Funnel

Leads

Analysis

Pursue

Success!









WHAT'S YOUR PROCESS?

HOW WILL YOU GENERATE LEADS?

WHAT IS YOUR NEXT ACTIONABLE STEP TO DO THIS?

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WHAT IS YOUR NEXT ACTIONABLE STEP TO DO THIS?

HOW MANY DEALS WILL YOU ANALYZE?

PER MONTH? PER WEEK? PER DAY?

HOW WILL YOU GENERATE LEADS?

WHAT IS YOUR NEXT ACTIONABLE STEP TO DO THIS?

HOW MANY DEALS WILL YOU ANALYZE?

PER MONTH? PER WEEK? PER DAY?

HOW MANY OFFERS WILL YOU MAKE?

PER MONTH? PER WEEK? PER DAY?

90 DAY CHALLENGE

PLANPREPAREPURCHASE



WORK ON YOUR REAL ESTATE PROCESS FOR 15 MINUTES PER DAY, 5 DAYS PER WEEK, FOR 90 DAYS

Kickoff Challenge:

Analyze 30 deals over the next 30 days.

Let's do one together right now so you'll see how incredible easy BiggerPockets makes this.

---- the ----

Real Estate Investor Mastery Journey

BiggerPockets®



How will you fund your real estate deals?

How will you fund your real estate deals?

- 1. Conventional loans
- 2. Partnerships
- 3. Hard money lenders
- 4. Seller financing

The key to financing real estate:

Get a great deal!

"BUT... WHAT IF I DON'T HAVE MONEY?"



www.BiggerPockets.com/ProReplay

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How will you stay persistent for the long haul?

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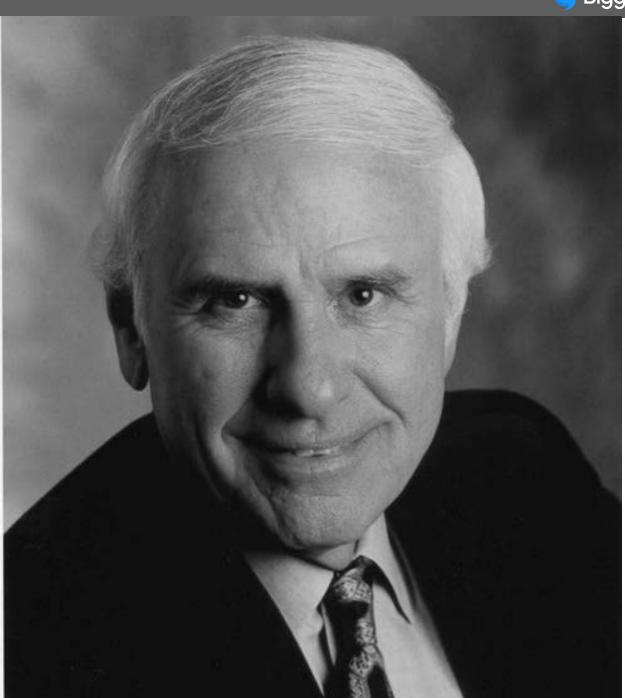
- 1. Mastermind groups?
- 2. Daily journaling / tracking?
- 3. Performance coaching?

---- the ----

Real Estate Investor Mastery Journey

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"LIFE DOESN'T **GET BETTER BY** CHANCE. IT **GETS BETTER BY** CHANGE."

-Jim Rohn

REAL ESTATE INVESTING OFTEN FEELS LIKE THIS:

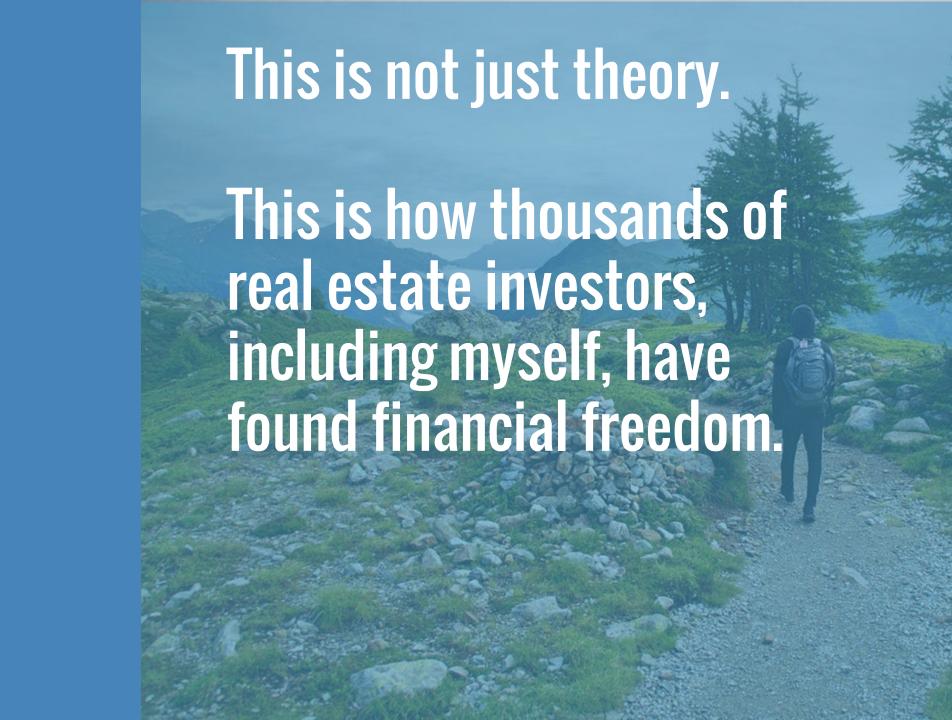


BUT THAT'S A LIE.

THIS IS WHAT REAL ESTATE INVESTING IS.





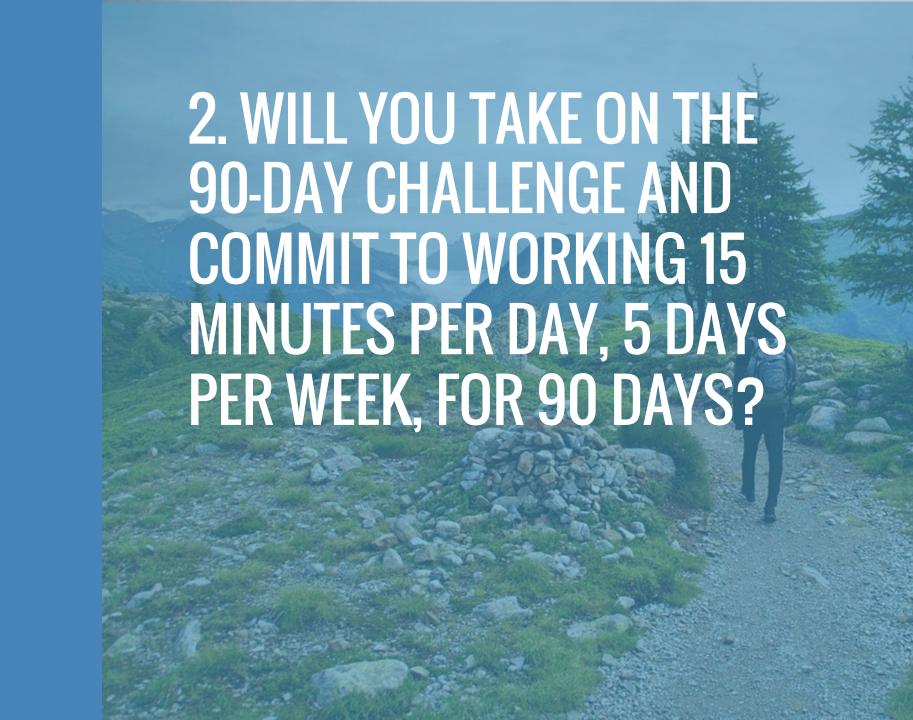


SO-

HERE ARE TWO BIG QUESTIONS:





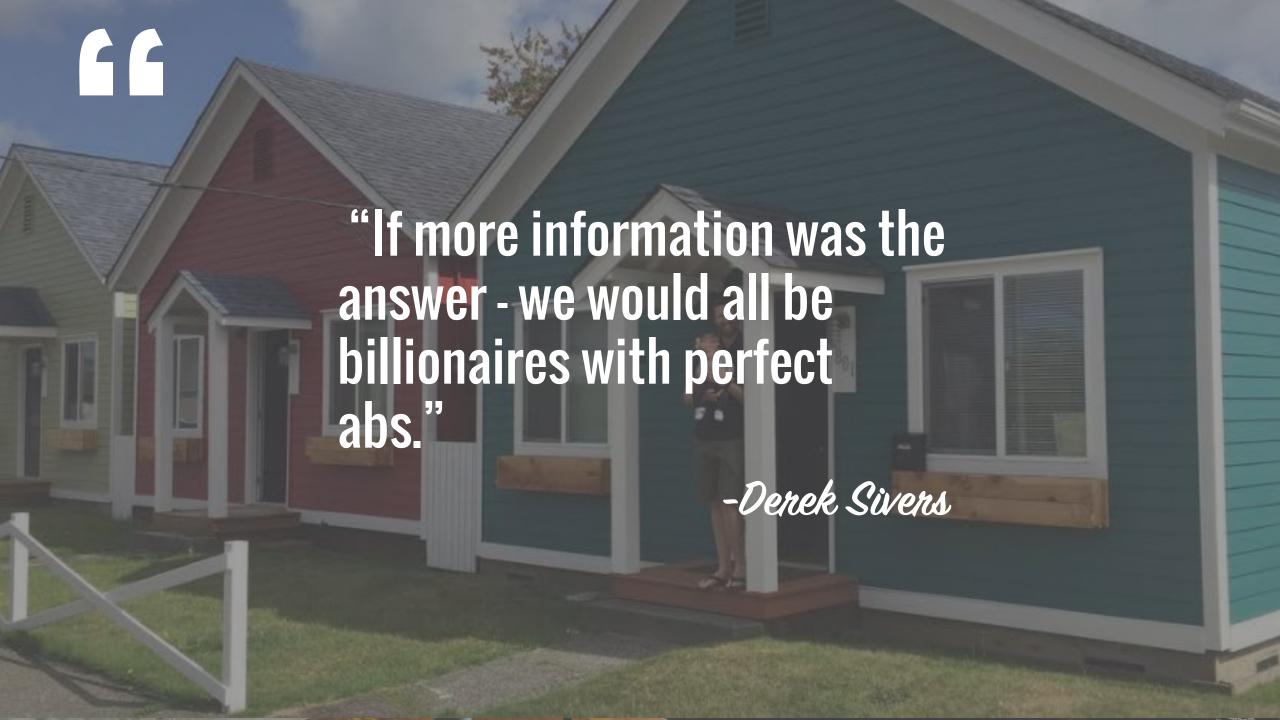




AREYOUIN? #BP90DAYS



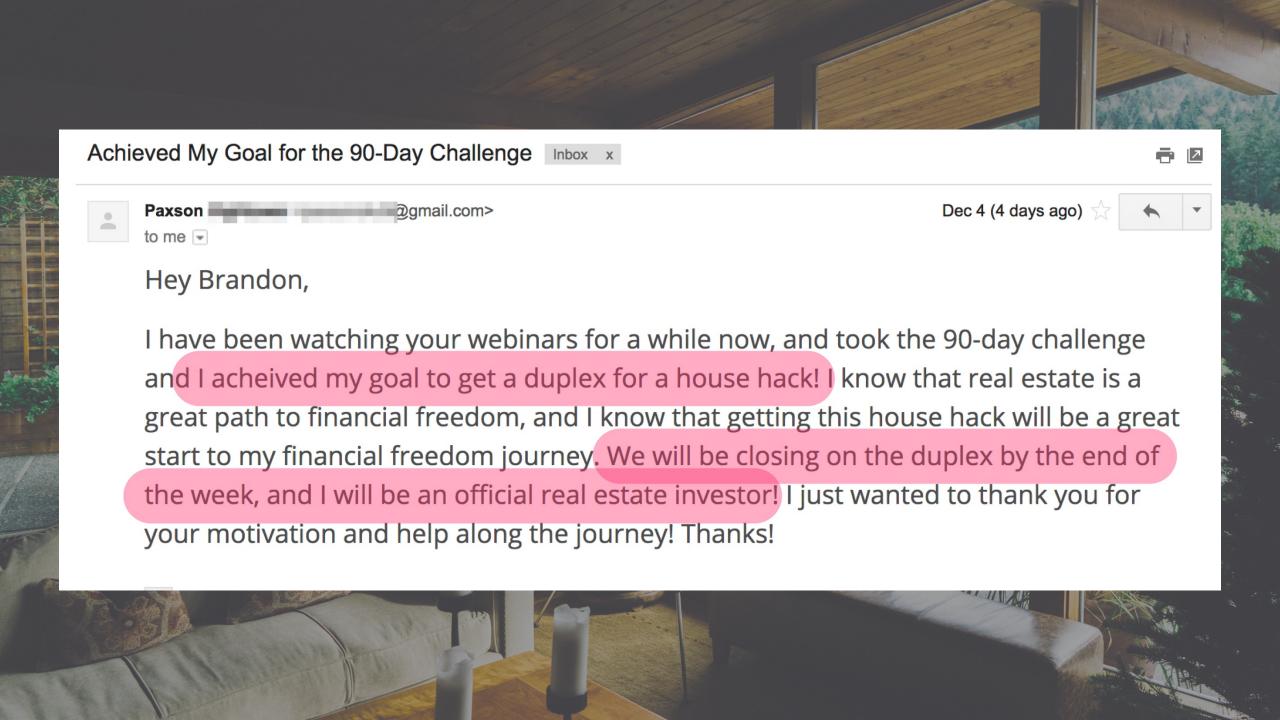
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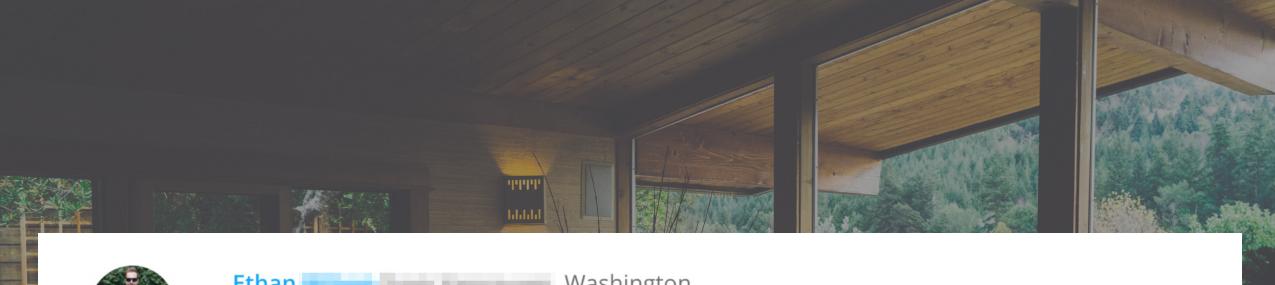












PRO

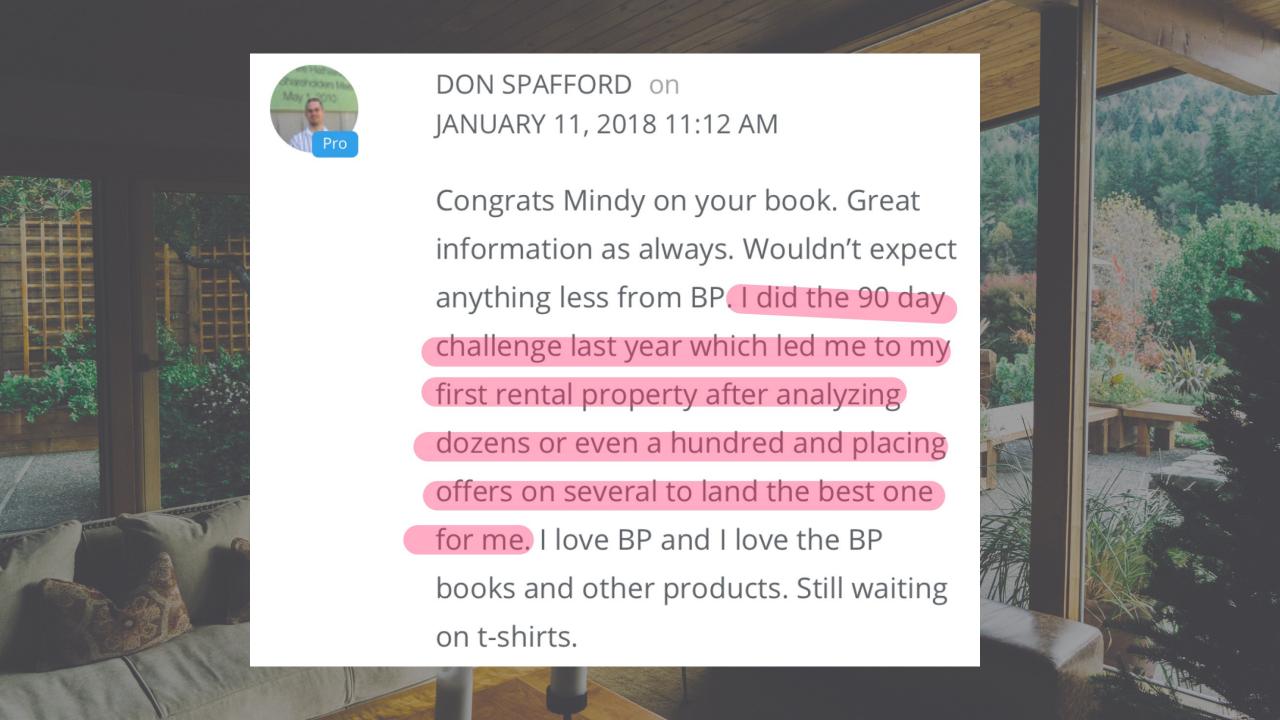
16 1 posts votes

Ethan , Washington replied about 16 hours ago

@Brandon Turner I just put my first investment property under contract today. Your 90 day challenge pushed me from the planning stage to taking action. Thanks for the motivation and invaluable information the BP team provides!









90 day challange

Joe Ventresco reported 9 minutes ago (Mon, 5 Feb at 12:42 PM) via Email To: support@biggerpockets.com

I was able to purchase two homes end in November last year to complete my 90 day challenge. These homes are my first two rentals and are in Maple Heights, OH, a Cleveland suburb. I was able to purchase both with no money down which was awesome. Both of the properties were supposed to be empty but some ended up living in the one which was a little interesting but it seems to be working itself out. I'm happy to chat more about my experience should the opportunity present itself. Hopefully this year I can add additional properties, only time will tell.

Thanks,

Joe Ventresco 330-977-7102

I don't know why you came here today.

Tired of working your full-time job?

Need to start preparing for your future retirement?

Tired of being a "wantrepreneur?"

HERE'S WHAT I KNOW...

HERE'S WHAT I KNOW...

Real estate investing WORKS (if you work it!)

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Real estate investing WORKS (if you work it!)

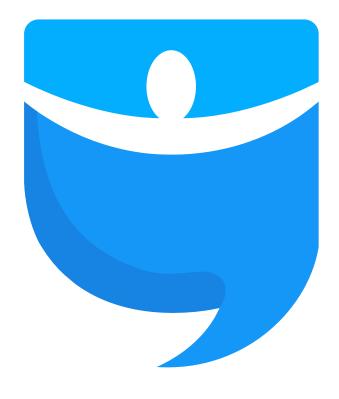
Our goal at BiggerPockets is to help you reach your financial goals through real estate.

HERE'S WHAT I KNOW...

Real estate investing WORKS (if you work it!)

Our goal at BiggerPockets is to help you reach your financial goals through real estate.

So we've created some incredible tools to help you get there faster and with less pain.





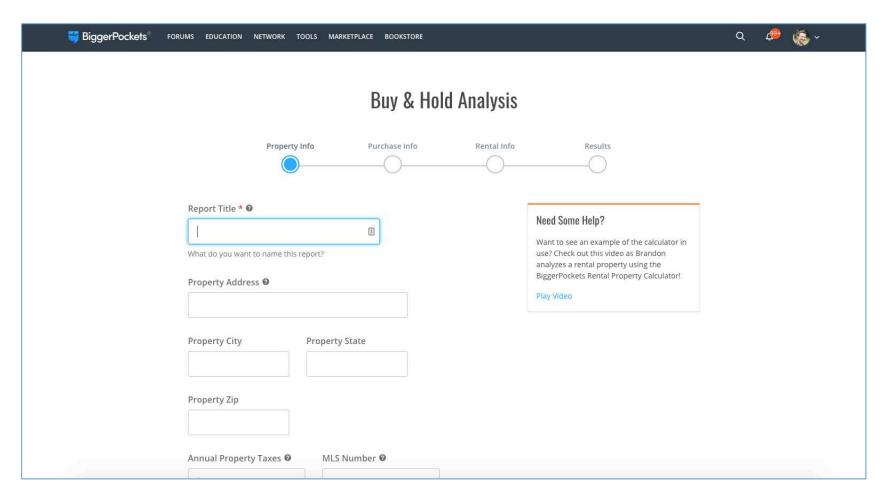
BiggerPockets PRO helps you do: more deals, faster, with less risk.

How?

Pro Helps You Do Your LAAP Solution

• Make smarter decisions with **unlimited access** to the investment calculators on BiggerPockets!





- Make smarter decisions with unlimited access to the investment calculators on BiggerPockets!
- Unlimited Webinar replays (over 100+ hours of educational content on dozens of topics.















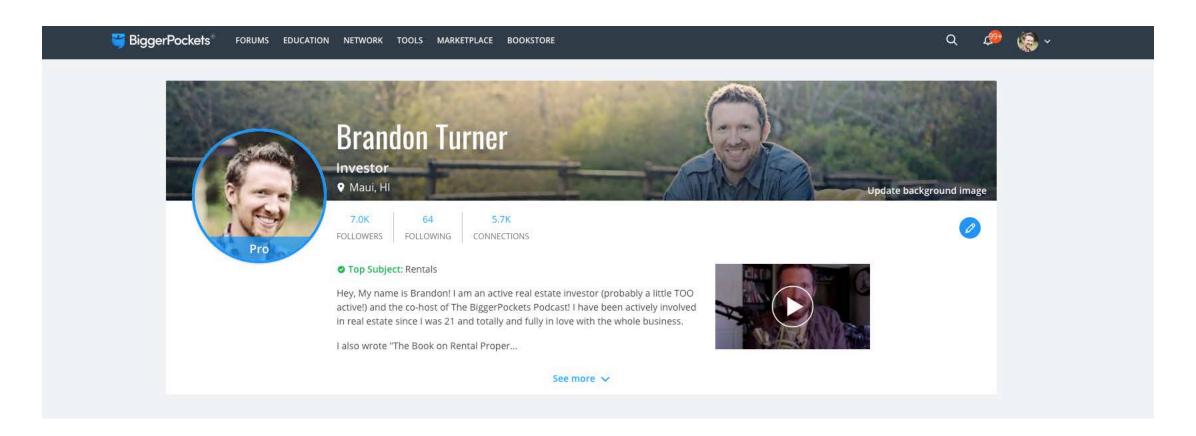




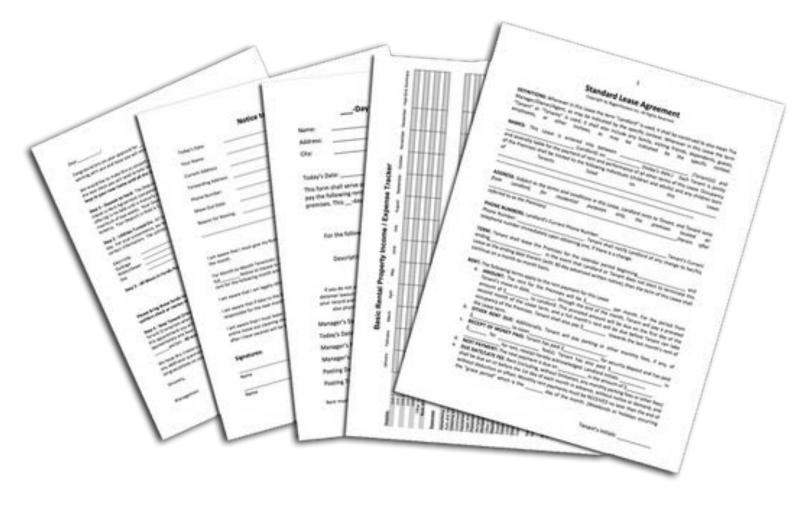


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- Save thousands of dollars on loans, leads, and other tools you'll use in your real estate business with BiggerPockets Perks™



























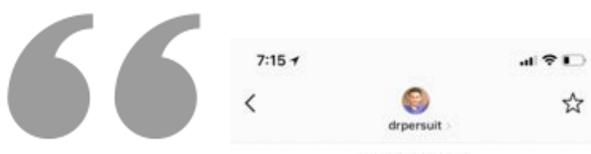




The #1 reason to consider Pro?

The #1 reason to consider Pro?

IT WORKS



Yesterday at 9:36 AM

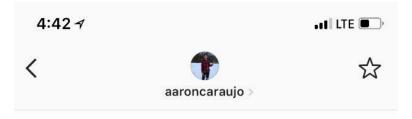
Yes. I became a pro last year and in one year I went from 1 to 4 properties and 7 doors. I never even dove too much into detail. There is plenty of knowledge but I didnt have to dig deep because everything is so readily available and handed to you all the time. That made me gain basic knowledge quickly and allowed me to be confident enough to take appropriate action. I feel, at my scale, the rest is learn via experience/partners/mentors.



Yesterday at 8:06 PM







Today at 10:37 AM

The BP calculators are my go to for analyzing potential properties. There's no way I could analyze the volume of properties I do without being a pro member! I locked up my first 3-unit almost a year ago that I'm now selling for almost a 70K profit that will go towards something larger! The BP calcs were a huge factor in making sure my numbers were right!



Today at 4:42 PM



\$100,000 \$50,000 \$20,000 \$10,000

\$100,000 \$50,000 \$20,000 \$10,000

\$2,000

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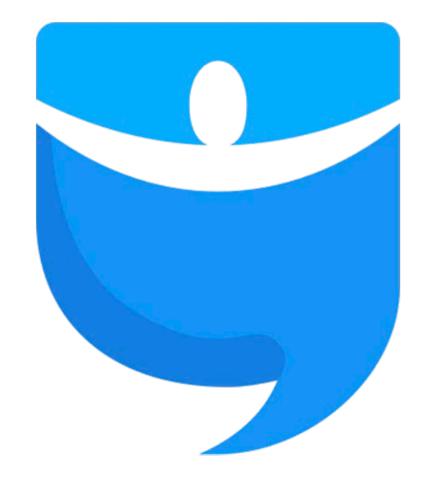
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BONUS #1

Save 20% every year on your Pro Annual Membership!

Just sign up with the code "90DAYS" at BiggerPockets.com/ProUpgrade





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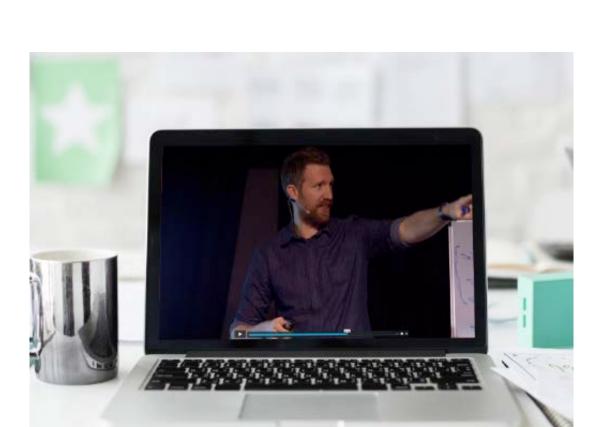




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PREMIUM





BONUS #2

\$200 Value

Pro **Annual** Bonus!

Full-Day Recorded Workshop:

"8 Steps to Rental Property Success"

recorded live at The Music and Money Investor's Group, Nashville, TN





BONUS#3

Free with your Pro Annual Subscription!

Get the "No and Low Money Down" Education Package!

- eBook (download now)
- Audiobook (download now)
- 6+ hours of interviews

a \$49.00 Value!





BONUS #4

Free with your Pro Annual Subscription!

"Finding Great Deals" Master Class!

Interviews on the best way to find deals in today's market with:

- Elliott Smith
- Nathan Brooks
- Lance Wakefield
- Nate Robbins

*PLUS eBook, "How to Find Incredible Real Estate Deals" by Brandon Turner



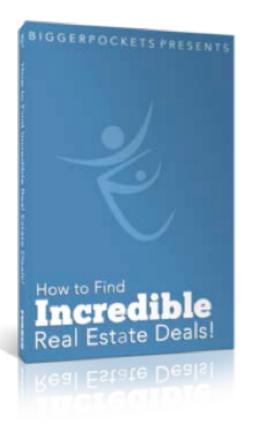








a \$990.00 Value!



Already a Pro?

www.BiggerPockets.com/AlreadyPro Code: 90DAYS

*Get all the bonuses except The Intention Journal Ultimate Package

a \$49.00 Value!

BONUS #5

Free with your Pro Annual Subscription!

- 260 7x10 inch pages on natural white paper, perfect for 90 days of goal setting
- · Black leatherette cowhide cover (vegan) with silver foil stamping
- Hardcover binding that lays fully flat
- Two satin ribbons to bookmark your progress
- Weekly Battle Planning pages for goal review, habit tracking, taking notes, and more
- Daily Action Plan pages for your morning routine, time-blocking, goal review, evening reflection, and more



a \$490 Value!

BONUS #6

Free with your Pro Annual Subscription!

- **Effective Goal Setting for Real Estate Investors:** A 7-part video series with Brandon Turner
- Access to a **Online Productivity Masterclass** with Brandon Turner: "*Twice as Much in Half the Time*"
- Available to you for FREE: Your own personal Mastermind Group with others going through The Intention Journal! Meet regularly to review goals, progress, habits, and more. Accountability to the max!



Take Action Today! Get all these bonuses for a limited time when you upgrade to Pro Annual

- 20% off a Pro Annual Membership
- Full-Day Rental Workshop
- No/Low Money Package
- How to Find Great Deals Class
- The Intention Journal
- Mastermind Group

\$78/year value

\$200 value

\$49 value

\$990 value

\$49 value

\$490 value

Over \$1,700 Value in Bonuses!

FAQs:

Pro Annual Vs. Monthly?

FAQs:

Already a Pro?

www.BiggerPockets.com/AlreadyPro Code: 90DAYS

*Get all the bonuses except The Intention Journal Ultimate Package

FAQs:

Did You Upgrade?

Let me know in the "Question Area"

Instagram: @BeardyBrandon



We believe so strongly you'll love your Pro Membership we guarantee it.

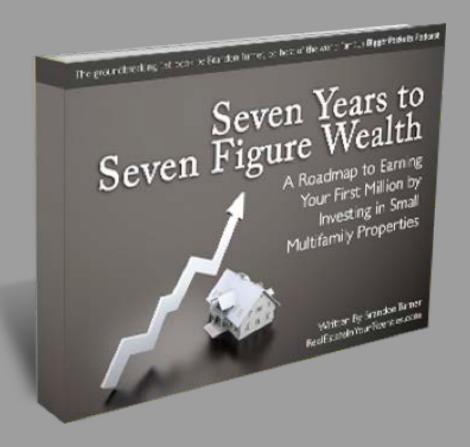
Try your Pro Membership for 30-days risk free. If you don't love it – just email support@biggerpockets.com for a full-refund. And keep the bonuses as our gift to you.



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www.BiggerPockets.com/7years

Take Action Today! Get all these bonuses for a limited time when you upgrade to Pro Annual

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